

NCC Cable System Order

Order #	62408132	Flight Dates	03/27/17 - 04/02/17	Update Date	03/28/17
Syscode	0129	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Cablevision/Bergen Central, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$16,478.00
AE	Leah Losier	Product Code		Commission	\$2,471.70
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$14,006.30
Office	Chicago	Product Name		Total Spots	119
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.28 adding dollars that missed in previous weeks. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$112.00	\$560.00	60	60s
2	AEN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$226.00	\$1,582.00	60	60s
3	CNN	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$160.00	\$1,120.00	60	60s
4	CNN	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$64.00	\$256.00	60	60s
5	CNN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$148.00	\$740.00	60	60s
6	CNN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$284.00	\$1,988.00	60	60s
7	DISC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$106.00	\$530.00	60	60s
8	DISC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$212.00	\$1,484.00	60	60s
9	ESPN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$196.00	\$980.00	60	60s
10	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$380.00	\$2,660.00	60	60s
11	HIST	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$106.00	\$530.00	60	60s
12	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$208.00	\$1,456.00	60	60s
13	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
14	MNBC	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$26.00	\$104.00	60	60s
15	MNBC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$66.00	\$330.00	60	60s
16	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$126.00	\$882.00	60	60s
17	TWC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	60	60s
18	TWC	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	60	60s
19	TWC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$28.00	\$140.00	60	60s
20	TWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$40.00	\$280.00	60	60s

NCC Cable System Order

Order #	62408132
Syscode	0129
System Name	Cablevision/Bergen Central, NJ
Market	New York

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	03/28/17
Version	3 Vs. 2

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$16,478.00	
Commission		\$2,471.70	
Net Total		\$14,006.30	
Total Spots		119	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 adding dollars that missed in previous weeks. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	MNBC	CABLE	3/27/17	4/2/17	15:00	19:00			X	X	X	X	X	-	-	2	\$66.00	\$132.00	60	60s

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	119	0	0	0	0	0	0	0	0	0	0	0	119
AMT	\$16,478.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,478.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Cablevision/Bergen Central, NJ | 0129 |

NCC Cable System Order

Order #	62408132
Syscode	0505
System Name	Cablevision/Bergen East, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/28/17		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		1	
Total		\$11,510.00	
Commission		\$1,726.50	
Net Total		\$9,783.50	
Total Spots		133	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 adding dollars that missed in previous weeks. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
2	AEN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$134.00	\$938.00	60	60s
3	CNN	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$104.00	\$728.00	60	60s
4	CNN	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	60	60s
5	CNN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$98.00	\$686.00	60	60s
6	CNN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$196.00	\$1,372.00	60	60s
7	DISC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
8	DISC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
9	ESPN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$126.00	\$882.00	60	60s
10	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$244.00	\$1,708.00	60	60s
11	HIST	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
12	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
13	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$48.00	\$336.00	60	60s
14	MNBC	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	60	60s
15	MNBC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	60	60s
16	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$76.00	\$532.00	60	60s
17	TWC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$14.00	\$98.00	60	60s
18	TWC	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	60	60s
19	TWC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	60	60s
20	TWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$28.00	\$196.00	60	60s
21	CNN	CABLE	3/27/17	4/2/17	09:00	15:00			X	X	X	X	X	-	-	1	\$42.00	\$42.00	60	60s

NCC Cable System Order

Order #	62408132
Syscode	0505
System Name	Cablevision/Bergen East, NJ
Market	New York

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	03/28/17
Version	3 Vs. 2

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$11,510.00	
Commission		\$1,726.50	
Net Total		\$9,783.50	
Total Spots		133	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 adding dollars that missed in previous weeks. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	1	\$20.00	\$20.00	60	60s

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	133	0	0	0	0	0	0	0	0	0	0	0	133
AMT	\$11,510.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,510.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Cablevision/Bergen East, NJ | 0505 |

NCC Cable System Order

Order #	62408132
Syscode	0591
System Name	Cablevision/Newark, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/28/17		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		1	
Total		\$10,188.00	
Commission		\$1,528.20	
Net Total		\$8,659.80	
Total Spots		133	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 adding dollars that missed in previous weeks. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$72.00	\$504.00	60	60s
2	AEN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$140.00	\$980.00	60	60s
3	CNN	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	60	60s
4	CNN	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$26.00	\$104.00	60	60s
5	CNN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	60	60s
6	CNN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$114.00	\$798.00	60	60s
7	DISC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	60	60s
8	DISC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$90.00	\$630.00	60	60s
9	ESPN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$116.00	\$812.00	60	60s
10	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$234.00	\$1,638.00	60	60s
11	HIST	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$56.00	\$392.00	60	60s
12	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$118.00	\$826.00	60	60s
13	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$74.00	\$518.00	60	60s
14	MNBC	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	60	60s
15	MNBC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$64.00	\$448.00	60	60s
16	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
17	TWC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	60	60s
18	TWC	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	60	60s
19	TWC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	60	60s
20	TWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	60	60s
21	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00			X	X	X	X	X	-	-	1	\$74.00	\$74.00	60	60s

NCC Cable System Order

Order #	62408132	Flight Dates	03/27/17 - 04/02/17	Update Date	03/28/17
Syscode	0591	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Cablevision/Newark, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$10,188.00
AE	Leah Losier	Product Code		Commission	\$1,528.20
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$8,659.80
Office	Chicago	Product Name		Total Spots	133
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	3.28 adding dollars that missed in previous weeks. please confirm. thanks				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CABLE	3/27/17	4/2/17	09:00	15:00			X	X	X	X	X	-	-	1	\$26.00	\$26.00	60	60s

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	133	0	0	0	0	0	0	0	0	0	0	0	133
AMT	\$10,188.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,188.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Cablevision/Newark, NJ | 0591 |

NCC Cable System Order

Order #	62408132
Syscode	0690
System Name	Comcast/Plainfield, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/26/17	
Version		5 Vs. 4	
Show All Lines			
Total # of Weeks		1	
Total		\$1,334.00	
Commission		\$200.10	
Net Total		\$1,133.90	
Total Spots		74	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.25 revising per Joan's email. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
2	AEN	AEN PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
3	FOOD	FOOD EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	4	\$22.00	\$88.00	60	3.31 removing missed spots
4	FOOD	FOOD PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$29.50	\$177.00	60	4.6 removing missed spots
5	HALL	HALL EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$3.00	\$15.00	60	60s
6	HALL	HALL PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$4.00	\$20.00	60	4.6 removing missed spots
7	HGTV	HGTV EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
8	HGTV	HGTV PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
9	LIF	LIF EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$11.00	\$55.00	60	60s
10	LIF	LIF PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$15.00	\$105.00	60	60s
11	TNT	TNT EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
12	TNT	TNT PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
13	AEN	AEN	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$14.00	\$14.00	60	4.25 new line
14	FOOD	FOOD	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	2	\$18.00	\$36.00	60	4.25 new line
15	HALL	HALL	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	2	\$2.50	\$5.00	60	4.25 new line

NCC Cable System Order

Order #	62408132
Syscode	0690
System Name	Comcast/Plainfield, NJ
Market	New York

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	04/26/17
Version	5 Vs. 4

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		1	
Total		\$1,334.00	
Commission		\$200.10	
Net Total		\$1,133.90	
Total Spots		74	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.25 revising per Joan's email. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	TNT	TNT	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$29.50	\$29.50	60	4.25 new line

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	74	0	0	0	0	0	0	0	0	0	0	0	74
AMT	\$1,334.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,334.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Comcast/Plainfield, NJ | 0690 |

NCC Cable System Order

Order #	62408132
Syscode	0914
System Name	Comcast/Middlesex, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/26/17		
Version	6 Vs. 5		
Show All Lines			
Total # of Weeks		1	
Total		\$5,607.50	
Commission		\$841.13	
Net Total		\$4,766.38	
Total Spots		128	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.25 revising per Joan's email. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
2	AEN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$59.00	\$413.00	60	60s
3	CNN	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$54.50	\$381.50	60	60s
4	CNN	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$47.00	\$188.00	60	
5	CNN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$71.50	\$357.50	60	60s
6	CNN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$95.50	\$573.00	60	
7	DISC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
8	DISC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
9	ESPN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$66.00	\$330.00	60	60s
10	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$88.00	\$528.00	60	4.6 removing missed spots
11	HIST	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	60	60s
12	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$37.00	\$222.00	60	60s
13	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	60	60s
14	MNBC	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$40.00	\$160.00	60	60s
15	MNBC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$60.50	\$302.50	60	
16	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$81.00	\$567.00	60	60s
17	TWC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$4.50	\$22.50	60	4.6 removing missed spots
18	TWC	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$4.00	\$16.00	60	60s
19	TWC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	4	\$5.50	\$22.00	60	3.31 removing missed spots
20	TWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.50	\$52.50	60	60s
21	CNN	SITUATION ROOM<	3/27/17	4/2/17	16:00	19:00				X	X			-	-	1	\$71.50	\$71.50	60	4/3 NEW LINE: +1x w/o 3/27

NCC Cable System Order

Order #	62408132
Syscode	0914
System Name	Comcast/Middlesex, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/26/17		
Version	6 Vs. 5		
Show All Lines			
Total # of Weeks		1	
Total		\$5,607.50	
Commission		\$841.13	
Net Total		\$4,766.38	
Total Spots		128	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.25 revising per Joan's email. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	HIST	3/27/17	4/2/17	09:00	16:00				X	X			-	-	1	\$22.00	\$22.00	60	4/3 NEW LINE: +1x w/o 3/27
23	MNBC	MNBC	3/27/17	4/2/17	09:00	16:00				X	X			-	-	2	\$40.00	\$80.00	60	4/3 NEW LINE: +2x w/o 3/27
24	MNBC	MNBC	3/27/17	4/2/17	19:00	24:00				X	X	X	X	-	-	1	\$81.00	\$81.00	60	4/3 NEW LINE: +1x w/o 3/27
25	DISC	DISC	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$13.00	\$13.00	60	4/3 NEW LINE: +1x w/o 3/27
26	HALL	HALL	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	60	4/3 NEW LINE: +1x w/o 3/27
27	HIST	HIST	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$22.00	\$22.00	60	4/3 NEW LINE: +1x w/o 3/27
28	AEN	AEN	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$36.50	\$36.50	60	4/3 NEW LINE: +1x w/o 3/27
29	DISC	DISC	3/27/17	4/2/17	09:00	16:00						X	X	-	-	2	\$13.00	\$26.00	60	4/3 NEW LINE: +2x w/o 3/27
30	ESPN	ESPN	3/27/17	4/2/17	09:00	16:00						X	X	-	-	2	\$54.50	\$109.00	60	4/3 NEW LINE: +2x w/o 3/27
31	HALL	HALL	3/27/17	4/2/17	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	60	4/3 NEW LINE: +2x w/o 3/27
32	HIST	HIST	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$22.00	\$22.00	60	
33	AEN	AEN	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	0	\$14.00	\$0.00	60	-1x
34	FOOD	FOOD	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	0	\$18.00	\$0.00	60	-2x
35	HALL	HALL	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	0	\$2.50	\$0.00	60	-2x
36	TNT	TNT	3/27/17	4/2/17	09:00	16:00						X	X	-	-	0	\$29.50	\$0.00	60	-1x

NCC Cable System Order

Order #	62408132
Syscode	0914
System Name	Comcast/Middlesex, NJ
Market	New York

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	04/26/17		
Version	6 Vs. 5		
Show All Lines			
Total # of Weeks		1	
Total		\$5,607.50	
Commission		\$841.13	
Net Total		\$4,766.38	
Total Spots		128	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.25 revising per Joan's email. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
37	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$37.00	\$37.00	60	60s

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	128	0	0	0	0	0	0	0	0	0	0	0	128
AMT	\$5,607.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,607.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Comcast/Middlesex, NJ | 0914 |

NCC Cable System Order

Order #	62408132
Syscode	1067
System Name	Cablevision/Hudson County, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/28/17		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks		1	
Total		\$9,962.00	
Commission		\$1,494.30	
Net Total		\$8,467.70	
Total Spots		133	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.28 adding dollars that missed in previous weeks. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$74.00	\$518.00	60	60s
2	AEN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$144.00	\$1,008.00	60	60s
3	CNN	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$66.00	\$462.00	60	60s
4	CNN	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	60	60s
5	CNN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$62.00	\$434.00	60	60s
6	CNN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$120.00	\$840.00	60	60s
7	DISC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$46.00	\$322.00	60	60s
8	DISC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$100.00	\$700.00	60	60s
9	ESPN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$126.00	\$882.00	60	60s
10	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$244.00	\$1,708.00	60	60s
11	HIST	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$68.00	\$476.00	60	60s
12	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
13	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	60	60s
14	MNBC	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$24.00	\$96.00	60	60s
15	MNBC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
16	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	60	60s
17	TWC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	60	60s
18	TWC	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	60	60s
19	TWC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$28.00	\$196.00	60	60s
20	TWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$40.00	\$280.00	60	60s
21	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00			X	X	X	X	X	-	-	1	\$244.00	\$244.00	60	60s

NCC Cable System Order

Order #	62408132	Flight Dates	03/27/17 - 04/02/17	Update Date	03/28/17
Syscode	1067	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Cablevision/Hudson County, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$9,962.00
AE	Leah Losier	Product Code		Commission	\$1,494.30
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$8,467.70
Office	Chicago	Product Name		Total Spots	133
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	3.28 adding dollars that missed in previous weeks. please confirm. thanks				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CABLE	3/27/17	4/2/17	09:00	15:00			X	X	X	X	X	-	-	1	\$36.00	\$36.00	60	60s

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	133	0	0	0	0	0	0	0	0	0	0	0	133
AMT	\$9,962.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,962.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Cablevision/Hudson County, NJ | 1067 |

NCC Cable System Order

Order #	62408132
Syscode	4438
System Name	Comcast/Jersey City, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/10/17		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		1	
Total		\$4,444.00	
Commission		\$666.60	
Net Total		\$3,777.40	
Total Spots		125	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6 removing missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
2	AEN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
3	CNN	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
4	CNN	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$36.00	\$144.00	60	60s
5	CNN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
6	CNN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
7	DISC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$8.50	\$42.50	60	60s
8	DISC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	60	60s
9	ESPN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
10	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$73.50	\$441.00	60	4.6 removing missed spots
11	HIST	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
12	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
13	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
14	MNBC	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$36.00	\$144.00	60	60s
15	MNBC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
16	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
17	TWC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$4.50	\$22.50	60	4.6 removing missed spots
18	TWC	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$4.00	\$16.00	60	60s
19	TWC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	4	\$5.50	\$22.00	60	3.31 removing missed spots
20	TWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.50	\$52.50	60	60s
21	CNN	SITUATION ROOM<	3/27/17	4/2/17	16:00	19:00				X	X			-	-	1	\$55.00	\$55.00	60	4/3 NEW LINE: +1x w/o 3/27

NCC Cable System Order

Order #	62408132
Syscode	4438
System Name	Comcast/Jersey City, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/10/17		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks			
Total		\$4,444.00	
Commission		\$666.60	
Net Total		\$3,777.40	
Total Spots		125	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6 removing missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC	3/27/17	4/2/17	09:00	16:00				X	X			-	-	0	\$36.00	\$0.00	60	4.6 removing missed spots
23	CNN	CNN	3/27/17	4/2/17	19:00	24:00				X	X	X	X	-	-	2	\$73.50	\$147.00	60	4/3 NEW LINE: +2x w/o 3/27
24	HIST	HIST	3/27/17	4/2/17	09:00	16:00				X	X	X	X	-	-	1	\$14.00	\$14.00	60	4/3 NEW LINE: +1x w/o 3/27
25	MNBC	MNBC	3/27/17	4/2/17	19:00	24:00				X	X	X	X	-	-	1	\$73.50	\$73.50	60	4/3 NEW LINE: +1x w/o 3/27
26	AEN	AEN	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$18.50	\$18.50	60	4/3 NEW LINE: +1x w/o 3/27
27	DISC	DISC	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$7.00	\$7.00	60	4/3 NEW LINE: +1x w/o 3/27
28	ESPN	ESPN	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$45.00	\$45.00	60	4/3 NEW LINE: +1x w/o 3/27
29	FOOD	FOOD	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$36.50	\$36.50	60	4/3 NEW LINE: +1x w/o 3/27
30	DISC	DISC	3/27/17	4/2/17	19:00	24:00						X	X	-	-	1	\$10.00	\$10.00	60	4/3 NEW LINE: +1x w/o 3/27
31	ESPN	ESPN	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$45.00	\$45.00	60	4/3 NEW LINE: +1x w/o 3/27
32	MNBC	MNBC	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$36.00	\$36.00	60	4/3 NEW LINE: +1x w/o 3/27

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	125	0	0	0	0	0	0	0	0	0	0	0	125
AMT	\$4,444.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,444.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Comcast/Jersey City, NJ | 4438 |

NCC Cable System Order

Order #	62408132
Syscode	5204
System Name	Cablevision/Elizabeth, NJ
Market	New York

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	03/28/17		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	1		
Total	\$4,590.00		
Commission	\$688.50		
Net Total	\$3,901.50		
Total Spots	73		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.28 adding dollars that missed in previous weeks. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$32.00	\$160.00	60	60s
2	AEN	AEN PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$60.00	\$420.00	60	60s
3	FOOD	FOOD EF	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	60	60s
4	FOOD	FOOD PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
5	HALL	HALL EF	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	60	60s
6	HALL	HALL PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	60	60s
7	HGTV	HGTV EF	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	60	60s
8	HGTV	HGTV PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$98.00	\$686.00	60	60s
9	LIF	LIF EF	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$42.00	\$210.00	60	60s
10	LIF	LIF PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$76.00	\$532.00	60	60s
11	TNT	TNT EF	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	60	60s
12	TNT	TNT PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$104.00	\$728.00	60	60s
13	TNT	TNT PT	3/27/17	4/2/17	19:00	24:00			X	X	X	X	X	-	-	1	\$104.00	\$104.00	60	60s

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	73	0	0	0	0	0	0	0	0	0	0	0	73
AMT	\$4,590.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,590.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Cablevision/Elizabeth, NJ | 5204 |

NCC Cable System Order

Order #	62408132
Syscode	6228
System Name	Comcast/Union North, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/10/17		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		1	
Total		\$6,124.50	
Commission		\$918.68	
Net Total		\$5,205.83	
Total Spots		128	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6 removing missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$26.50	\$132.50	60	60s
2	AEN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$35.00	\$245.00	60	60s
3	CNN	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$58.50	\$409.50	60	60s
4	CNN	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	3	\$50.50	\$151.50	60	60s
5	CNN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$77.00	\$385.00	60	60s
6	CNN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$102.50	\$615.00	60	4.6 removing missed spots
7	DISC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	60	60s
8	DISC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	60	60s
9	ESPN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$82.50	\$412.50	60	60s
10	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	60	4.6 removing missed spots
11	HIST	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$18.00	\$90.00	60	60s
12	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	60	60s
13	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$58.50	\$409.50	60	60s
14	MNBC	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$50.50	\$202.00	60	60s
15	MNBC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$77.00	\$385.00	60	60s
16	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$102.50	\$717.50	60	60s
17	TWC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$3.50	\$17.50	60	4.6 removing missed spots
18	TWC	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$3.00	\$12.00	60	60s
19	TWC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	4	\$4.50	\$18.00	60	3.31 removing missed spots
20	TWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$5.50	\$38.50	60	60s
21	CNN	CNN NEWSROOM<	3/27/17	4/2/17	09:00	16:00				X	X			-	-	1	\$50.50	\$50.50	60	4/3 NEW LINE: +1x w/o 3/27

NCC Cable System Order

Order #	62408132
Syscode	6228
System Name	Comcast/Union North, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/10/17		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		1	
Total		\$6,124.50	
Commission		\$918.68	
Net Total		\$5,205.83	
Total Spots		128	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6 removing missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN NEWSROOM<	3/27/17	4/2/17	16:00	19:00				X	X			-	-	2	\$77.00	\$154.00	60	4/3 NEW LINE: +2x w/o 3/27
23	MNBC	MNBC	3/27/17	4/2/17	09:00	16:00				X	X			-	-	1	\$50.50	\$50.50	60	4/3 NEW LINE: +1x w/o 3/27
24	MNBC	MNBC	3/27/17	4/2/17	16:00	19:00				X	X			-	-	1	\$77.00	\$77.00	60	4/3 NEW LINE: +1x w/o 3/27
25	CNN	CNN	3/27/17	4/2/17	19:00	24:00				X	X	X	X	-	-	1	\$102.50	\$102.50	60	4/3 NEW LINE: +1x w/o 3/27
26	HIST	HIST	3/27/17	4/2/17	09:00	16:00				X	X	X	X	-	-	1	\$15.00	\$15.00	60	4/3 NEW LINE: +1x w/o 3/27
27	MNBC	MNBC	3/27/17	4/2/17	19:00	24:00				X	X	X	X	-	-	1	\$102.50	\$102.50	60	4/3 NEW LINE: +1x w/o 3/27
28	AEN	AEN	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$22.00	\$22.00	60	4/3 NEW LINE: +1x w/o 3/27
29	DISC	DISC	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	2	\$15.00	\$30.00	60	4/3 NEW LINE: +2x w/o 3/27
30	HALL	HALL	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$14.00	\$14.00	60	4/3 NEW LINE: +1x w/o 3/27
31	CNN	CNN	3/27/17	4/2/17	09:00	16:00						X	X	-	-	2	\$50.50	\$101.00	60	4/3 NEW LINE: +2x w/o 3/27
32	HALL	HALL	3/27/17	4/2/17	09:00	16:00						X	X	-	-	2	\$14.00	\$28.00	60	4/3 NEW LINE: +2x w/o 3/27
33	MNBC	MNBC	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$50.50	\$50.50	60	4/3 NEW LINE: +1x w/o 3/27

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	128	0	0	0	0	0	0	0	0	0	0	0	128
AMT	\$6,124.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,124.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Comcast/Union North, NJ | 6228 |

NCC Cable System Order

Order #	62408132
Syscode	6229
System Name	Comcast/Union Central, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/10/17		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		1	
Total		\$8,997.00	
Commission		\$1,349.55	
Net Total		\$7,647.45	
Total Spots		198	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6 removing missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
2	AEN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$29.50	\$177.00	60	3.31 removing missed spots
3	AEN	AEN EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
4	AEN	AEN PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
5	CNN	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
6	CNN	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	3	\$36.00	\$108.00	60	60s
7	CNN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
8	CNN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
9	DISC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
10	DISC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
11	ESPN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$82.50	\$412.50	60	60s
12	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	60	4.6 removing missed spots
13	HIST	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$16.50	\$82.50	60	60s
14	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	60	60s
15	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$42.00	\$294.00	60	60s
16	MNBC	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$36.00	\$144.00	60	60s
17	MNBC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$55.00	\$275.00	60	60s
18	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$73.50	\$514.50	60	60s
19	TWC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$4.50	\$22.50	60	4.6 removing missed spots
20	TWC	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$4.00	\$16.00	60	60s
21	TWC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	4	\$5.50	\$22.00	60	3.31 removing missed spots

NCC Cable System Order

Order #	62408132
Syscode	6229
System Name	Comcast/Union Central, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/10/17		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		1	
Total		\$8,997.00	
Commission		\$1,349.55	
Net Total		\$7,647.45	
Total Spots		198	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6 removing missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.50	\$52.50	60	60s
23	FOOD	FOOD EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	4	\$82.50	\$330.00	60	3.31 removing missed spots
24	FOOD	FOOD PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	60	60s
25	HALL	HALL EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$15.50	\$77.50	60	60s
26	HALL	HALL PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$20.50	\$102.50	60	4.6 removing missed spots
27	HGTV	HGTV EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$82.50	\$412.50	60	60s
28	HGTV	HGTV PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
29	LIF	LIF EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s
30	LIF	LIF PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
31	TNT	TNT EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$66.00	\$330.00	60	60s
32	TNT	TNT PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$88.00	\$616.00	60	60s
33	CNN	CNN NEWSROOM<	3/27/17	4/2/17	09:00	16:00				X	X			-	-	1	\$36.00	\$36.00	60	4/3 NEW LINE: +1x w/o 3/27
34	CNN	SITUATION ROOM<	3/27/17	4/2/17	16:00	19:00				X	X			-	-	1	\$55.00	\$55.00	60	4.6 removing missed spots
35	MNBC	MNBC	3/27/17	4/2/17	09:00	16:00				X	X			-	-	1	\$36.00	\$36.00	60	4/3 NEW LINE: +1x w/o 3/27
36	MNBC	MNBC	3/27/17	4/2/17	19:00	24:00				X	X	X	X	-	-	1	\$73.50	\$73.50	60	4/3 NEW LINE: +1x w/o 3/27
37	TWC	TWC	3/27/17	4/2/17	19:00	24:00				X	X	X	X	-	-	1	\$4.50	\$4.50	60	4/3 NEW LINE: +1x w/o 3/27
38	AEN	AEN	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	2	\$18.50	\$37.00	60	4/3 NEW LINE: +2x w/o 3/27
39	DISC	DISC	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	2	\$14.00	\$28.00	60	4/3 NEW LINE: +2x w/o 3/27
40	ESPN	ESPN	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$67.50	\$67.50	60	4/3 NEW LINE: +1x w/o 3/27
41	FOOD	FOOD	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	2	\$67.50	\$135.00	60	4/3 NEW LINE: +2x w/o 3/27
42	HALL	HALL	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	2	\$12.50	\$25.00	60	4/3 NEW LINE: +2x w/o 3/27

NCC Cable System Order

Order #	62408132
Syscode	6229
System Name	Comcast/Union Central, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/10/17		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks	1		
Total	\$8,997.00		
Commission	\$1,349.55		
Net Total	\$7,647.45		
Total Spots	198		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6 removing missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	CNN	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$36.00	\$36.00	60	4/3 NEW LINE: +1x w/o 3/27
44	ESPN	ESPN	3/27/17	4/2/17	09:00	16:00						X	X	-	-	2	\$67.50	\$135.00	60	4/3 NEW LINE: +2x w/o 3/27
45	HIST	HIST	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$14.00	\$14.00	60	4/3 NEW LINE: +1x w/o 3/27
46	LIF	LIF	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$18.50	\$18.50	60	4/3 NEW LINE: +1x w/o 3/27

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	198	0	0	0	0	0	0	0	0	0	0	0	198
AMT	\$8,997.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,997.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Comcast/Union Central, NJ | 6229 |

NCC Cable System Order

Order #	62408132
Syscode	6230
System Name	Comcast/Union South, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/10/17		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		1	
Total		\$12,650.00	
Commission		\$1,897.50	
Net Total		\$10,752.50	
Total Spots		194	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6 removing missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
2	AEN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$59.00	\$354.00	60	3.31 removing missed spots
3	AEN	AEN EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
4	AEN	AEN PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$59.00	\$413.00	60	60s
5	CNN	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$67.00	\$469.00	60	60s
6	CNN	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$57.50	\$230.00	60	60s
7	CNN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	4	\$88.00	\$352.00	60	4.6 removing missed spots
8	CNN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$117.50	\$822.50	60	60s
9	DISC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	60	60s
10	DISC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$37.00	\$259.00	60	60s
11	ESPN	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$88.00	\$440.00	60	60s
12	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$117.50	\$822.50	60	60s
13	HIST	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$27.50	\$137.50	60	60s
14	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$37.00	\$259.00	60	60s
15	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$58.50	\$409.50	60	60s
16	MNBC	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$50.50	\$202.00	60	60s
17	MNBC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$77.00	\$385.00	60	60s
18	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$102.50	\$717.50	60	60s
19	TWC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	60	4.6 removing missed spots
20	TWC	CABLE	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X			-	-	4	\$14.50	\$58.00	60	60s
21	TWC	CABLE	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$22.00	\$110.00	60	60s

NCC Cable System Order

Order #	62408132
Syscode	6230
System Name	Comcast/Union South, NJ
Market	New York

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/10/17		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		1	
Total		\$12,650.00	
Commission		\$1,897.50	
Net Total		\$10,752.50	
Total Spots		194	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.6 removing missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$29.50	\$206.50	60	60s
23	FOOD	FOOD EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	4	\$99.00	\$396.00	60	3.31 removing missed spots
24	FOOD	FOOD PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$132.00	\$792.00	60	60s
25	HALL	HALL EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	4	\$22.00	\$88.00	60	3.31 removing missed spots
26	HALL	HALL PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$29.50	\$147.50	60	4.6 removing missed spots
27	HGTV	HGTV EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$99.00	\$495.00	60	60s
28	HGTV	HGTV PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$132.00	\$924.00	60	60s
29	LIF	LIF EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$44.00	\$220.00	60	60s
30	LIF	LIF PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$59.00	\$413.00	60	60s
31	TNT	TNT EF	3/27/17	4/2/17	16:00	19:00	X	X	X	X	X			-	-	5	\$77.00	\$385.00	60	60s
32	TNT	TNT PT	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$102.50	\$717.50	60	60s
33	CNN	CNN NEWSROOM<	3/27/17	4/2/17	09:00	16:00				X	X			-	-	1	\$50.50	\$50.50	60	4/3 NEW LINE: +1x w/o 3/27
34	CNN	CNN NEWSROOM<	3/27/17	4/2/17	16:00	19:00				X	X			-	-	1	\$88.00	\$88.00	60	4/3 NEW LINE: +1x w/o 3/27
35	MNBC	MNBC	3/27/17	4/2/17	16:00	19:00				X	X			-	-	1	\$77.00	\$77.00	60	4/3 NEW LINE: +1x w/o 3/27
36	CNN	CNN	3/27/17	4/2/17	16:00	19:00				X	X			-	-	1	\$117.50	\$117.50	60	4/3 NEW LINE: +1x w/o 3/27
37	HIST	HIST	3/27/17	4/2/17	09:00	16:00				X	X	X	X	-	-	1	\$22.50	\$22.50	60	4/3 NEW LINE: +1x w/o 3/27
38	MNBC	MNBC	3/27/17	4/2/17	19:00	24:00				X	X	X	X	-	-	1	\$102.50	\$102.50	60	4/3 NEW LINE: +1x w/o 3/27
39	AEN	AEN	3/27/17	4/2/17	09:00	16:00				X	X	X	X	-	-	1	\$36.00	\$36.00	60	4/3 NEW LINE: +1x w/o 3/27
40	DISC	DISC	3/27/17	4/2/17	09:00	16:00				X	X	X	X	-	-	1	\$22.00	\$22.00	60	4/3 NEW LINE: +1x w/o 3/27
41	ESPN	ESPN	3/27/17	4/2/17	09:00	16:00				X	X	X	X	-	-	1	\$71.50	\$71.50	60	4/3 NEW LINE: +1x w/o 3/27
42	FOOD	FOOD	3/27/17	4/2/17	09:00	16:00				X	X	X	X	-	-	1	\$81.00	\$81.00	60	4/3 NEW LINE: +1x w/o 3/27

NCC Cable System Order

Order #	62408132
Syscode	6230
System Name	Comcast/Union South, NJ
Market	New York

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	04/10/17
Version	5 Vs. 4

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	1
Total	\$12,650.00
Commission	\$1,897.50
Net Total	\$10,752.50
Total Spots	194
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	4.6 removing missed spots. Please confirm. Thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	HALL	3/27/17	4/2/17	09:00	16:00					X	X	X	-	-	1	\$18.00	\$18.00	60	4/3 NEW LINE: +1x w/o 3/27
44	AEN	AEN	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$36.00	\$36.00	60	4/3 NEW LINE: +1x w/o 3/27
45	DISC	DISC	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$22.00	\$22.00	60	4/3 NEW LINE: +1x w/o 3/27
46	HALL	HALL	3/27/17	4/2/17	09:00	16:00						X	X	-	-	1	\$18.00	\$18.00	60	4/3 NEW LINE: +1x w/o 3/27

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	194	0	0	0	0	0	0	0	0	0	0	0	194
AMT	\$12,650.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,650.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/26/17

62408132 | New York | Comcast/Union South, NJ | 6230 |

NCC Cable System Order

Order #	62408132	Flight Dates	03/27/17 - 04/02/17	Update Date	03/28/17
Syscode	6732	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Cablevision/Raritan Valley So, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$23,112.00
AE	Leah Losier	Product Code		Commission	\$3,466.80
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$19,645.20
Office	Chicago	Product Name		Total Spots	139
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.28 adding dollars that missed in previous weeks. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$134.00	\$938.00	60	60s
2	AEN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$266.00	\$1,862.00	60	60s
3	CNN	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$160.00	\$1,120.00	60	60s
4	CNN	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$60.00	\$240.00	60	60s
5	CNN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$148.00	\$1,036.00	60	60s
6	CNN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$294.00	\$2,058.00	60	60s
7	DISC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$100.00	\$700.00	60	60s
8	DISC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$196.00	\$1,372.00	60	60s
9	ESPN	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$294.00	\$2,058.00	60	60s
10	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$584.00	\$4,088.00	60	60s
11	HIST	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$134.00	\$938.00	60	60s
12	HIST	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$266.00	\$1,862.00	60	60s
13	MNBC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$120.00	\$840.00	60	60s
14	MNBC	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	60	60s
15	MNBC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s
16	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$216.00	\$1,512.00	60	60s
17	TWC	CABLE	3/27/17	4/2/17	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	60	60s
18	TWC	CABLE	3/27/17	4/2/17	09:00	15:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	60	60s
19	TWC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	60	60s
20	TWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	60	60s
21	CNN	CABLE	3/27/17	4/2/17	09:00	15:00			X	X	X	X	X	-	-	2	\$60.00	\$120.00	60	60s

NCC Cable System Order

Order #	62408132	Flight Dates	03/27/17 - 04/02/17	Update Date	03/28/17
Syscode	6732	Agency	AKPD Message & Media	Version	3 Vs. 2
System Name	Cablevision/Raritan Valley So, NJ	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$23,112.00
AE	Leah Losier	Product Code		Commission	\$3,466.80
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$19,645.20
Office	Chicago	Product Name		Total Spots	139
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.28 adding dollars that missed in previous weeks. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	CABLE	3/27/17	4/2/17	19:00	24:00			X	X	X	X	X	-	-	1	\$584.00	\$584.00	60	60s
23	MNBC	CABLE	3/27/17	4/2/17	15:00	19:00			X	X	X	X	X	-	-	1	\$110.00	\$110.00	60	60s
24	MNBC	CABLE	3/27/17	4/2/17	19:00	24:00			X	X	X	X	X	-	-	1	\$216.00	\$216.00	60	60s
25	TWC	CABLE	3/27/17	4/2/17	05:00	09:00			X	X	X	X	X	-	-	3	\$8.00	\$24.00	60	60s

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	139	0	0	0	0	0	0	0	0	0	0	0	139
AMT	\$23,112.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$23,112.00

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62408132 | New York | Cablevision/Raritan Valley So, NJ | 6732 |

NCC Cable System Order

Order #	62408132
Syscode	6894
System Name	News 12 Traffic & Weather/NJ Zone
Market	New York

Flight Dates	03/27/17 - 04/02/17
Agency	AKPD Message & Media
Advertiser	Johnson for Governor

Update Date	03/24/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$2,706.00		
Commission	\$405.90		
Net Total	\$2,300.10		
Total Spots	23		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Mar16
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.23 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	CABLE	3/27/17	4/2/17	05:00	10:00	X	X	X	X	X	X	X	-	-	7	\$154.00	\$1,078.00	60	60s
2	ZTWC	CABLE	3/27/17	4/2/17	10:00	17:00	X	X	X	X	X	X	X	-	-	5	\$66.00	\$330.00	60	60s
3	ZTWC	CABLE	3/27/17	4/2/17	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$132.00	\$528.00	60	60s
4	ZTWC	CABLE	3/27/17	4/2/17	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$110.00	\$770.00	60	60s

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	23	0	0	0	0	0	0	0	0	0	0	0	23
AMT	\$2,706.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,706.00

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Date Printed 06/26/17

62408132 | New York | News 12 Traffic & Weather/NJ Zone | 6894 |

NCC Cable System Order

Order #	62408132	Flight Dates	03/27/17 - 04/02/17	Update Date	03/24/17
Syscode	9035	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	News 12/North New Jersey Zone	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$6,720.00
AE	Leah Losier	Product Code		Commission	\$1,008.00
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$5,712.00
Office	Chicago	Product Name		Total Spots	26
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.23 new order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	CABLE	3/27/17	4/2/17	05:00	10:00	X	X	X	X	X	X	X	-	-	10	\$380.00	\$3,800.00	60	60s
2	NWNJ	CABLE	3/27/17	4/2/17	10:00	17:00	X	X	X	X	X	X	X	-	-	6	\$120.00	\$720.00	60	60s
3	NWNJ	CABLE	3/27/17	4/2/17	17:00	24:00	X	X	X	X	X	X	X	-	-	10	\$220.00	\$2,200.00	60	60s

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$6,720.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,720.00

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Date Printed 06/26/17

62408132 | New York | News 12/North New Jersey Zone | 9035 |

NCC Cable System Order

Order #	62408132	Flight Dates	03/27/17 - 04/02/17	Update Date	03/24/17
Syscode	9036	Agency	AKPD Message & Media	Version	2 Vs. 1
System Name	News 12/Central New Jersey Zone	Advertiser	Johnson for Governor	Show All Lines	
Market	New York			Total # of Weeks	1
		Client Code		Total	\$5,660.00
AE	Leah Losier	Product Code		Commission	\$849.00
Sales Coordinator	Michael Ryan	Est Code		Net Total	\$4,811.00
Office	Chicago	Product Name		Total Spots	26
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Mar16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.23 new order. please confirm. thanks			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	CABLE	3/27/17	4/2/17	05:00	10:00	X	X	X	X	X	X	X	-	-	10	\$280.00	\$2,800.00	60	60s
2	NWNJ	CABLE	3/27/17	4/2/17	10:00	17:00	X	X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	60	60s
3	NWNJ	CABLE	3/27/17	4/2/17	17:00	24:00	X	X	X	X	X	X	X	-	-	10	\$220.00	\$2,200.00	60	60s

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	26	0	0	0	0	0	0	0	0	0	0	0	26
AMT	\$5,660.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,660.00

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62408132 | New York | News 12/Central New Jersey Zone | 9036 |